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AIIA and DTA renew partnership to strengthen government and technology industry collaboration

The Australian Information Industry Association (AIIA) and the Digital Transformation Agency (DTA) have signed a new two-year Memorandum of Understanding, strengthening their longstanding partnership and expanding opportunities for Australia's technology industry to engage with the Australian Government on digital priorities.

The renewed MoU builds on a relationship first formalised in 2018 and broadens the areas of collaboration between the AIIA and DTA, with a stronger focus on early industry engagement, digital sourcing, emerging technologies, market insights and workforce capability.

Under the agreement, the AIIA and DTA will continue to bring government and industry together through roundtables, showcases and other collaborative activities, providing opportunities for technology businesses to share expertise and contribute to the development of government digital priorities.

AIIA CEO Izzy Whitelock said the renewed agreement recognised the importance of meaningful engagement between government and the technology sector.

"Australia's technology industry has an enormous depth of expertise and experience that can help government navigate a rapidly changing digital environment," Ms Whitelock said.

"This renewed partnership provides more opportunities for our members to engage early, share practical insights and contribute to better-informed digital policy, capability and sourcing decisions across government."

"We particularly welcome the stronger emphasis on engaging small and medium-sized technology businesses. Australia's SMEs are an important source of innovation and capability, and ensuring their perspectives are represented will help government access the full breadth of expertise across our technology sector."

The renewed partnership will also see the DTA continue its support for the annual AIIA iAwards, Australia's longest-running technology innovation awards program, which recognises outstanding Australian digital innovation across industry, government, research and the community.

Ms Whitelock said the agreement builds on eight years of productive collaboration between the two organisations.

"The AIIA has a longstanding and constructive relationship with the DTA, and this MoU gives us a strong framework to deepen that engagement over the next two years."

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“Effective digital government requires government and industry to understand each other’s priorities, capabilities and challenges. We look forward to continuing to provide a strong bridge between the Australian Government and the diverse technology businesses that make up our membership.”

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