

MEDIA RELEASE



FOR IMMEDIATE RELEASE

15 December 2025

AIIA appoints Elizabeth Whitelock as Chief Executive Officer

The Australian Information Industry Association (AIIA) today announced the appointment of Elizabeth (Izzy) Whitelock as its Chief Executive Officer, following her highly effective tenure as Interim CEO.

Ms Whitelock brings a distinguished record of leadership across Australia's technology, digital-services, and innovation sectors. Since assuming the interim role earlier this year, she has sharpened the AIIA's focus on policy impact, member value, and national advocacy, firmly positioning the organisation as a leading and influential voice in Australia's rapidly evolving digital landscape.

AIIA Chair Angela Fox said Ms Whitelock's appointment represents a significant milestone for both the organisation and the broader technology ecosystem.

"Izzy has demonstrated exceptional strategic clarity and an unwavering commitment to delivering for members. The Board is confident she will continue to drive the AIIA's mission to strengthen Australia's digital capability and global competitiveness," Ms Fox said.

Ms Whitelock said she is honoured to lead the AIIA at a defining moment for Australia's technology sector.

"It's a privilege to lead such an important organisation, and I'm deeply grateful for the trust the Board has placed in me.

"Our members, large and small, are building Australia's digital future. My role is to ensure they have the right policy settings, support, and influence to thrive.

"Members want leadership, momentum, and impact. That's exactly what we're delivering.

"I'm proud to continue working with industry and government to unlock opportunities, accelerate adoption, and deliver a thriving, technology-driven future for all Australians," Ms Whitelock said.

During her interim leadership, the AIIA significantly expanded its national policy influence, strengthened relationships across federal and state governments, and elevated member engagement through high-impact events, insights, and advocacy.

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Her appointment delivers continuity, stability, and a clear mandate to further strengthen the AIIA's leadership in advancing Australia's digital future.

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About the AIIA

The Australian Information Industry Association (AIIA) is the nation's peak body for those in the digital ecosystem, leading strategic policy and advocacy to shape a thriving digital sector. Through strong engagement with government, industry, and the broader community, the AIIA ensures the voice of its members informs decision-making on technology, innovation, and digital capability.

Membership provides direct access to influential networks, premium events, and opportunities to collaborate on initiatives with the sector's best and brightest to drive industry growth, improve productivity, and secure Australia's place as a global technology leader. AIIA members access real collaboration, real connections, and real outcomes.