

# MEDIA RELEASE



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## **AIIA Welcomes New ‘Australian Business’ Definition and “Broader Economic Benefits in ICT Sector Procurement” Guidance.**

The Australian Information Industry Association (AIIA) today welcomes the Albanese Government’s announcement of a formal definition of an “Australian business” for the purpose of Commonwealth procurement, alongside the issuance of the “Broader economic benefits in ICT sector procurement” planning and engagement guidance.

The AIIA thanks the Government for running a transparent process and engaging directly with the AIIA throughout the development of this new definition. The AIIA believes government procurement can and should actively support Australian SMEs, and we support procurement policies that give Australian technology businesses greater access to these substantial market opportunities. The clear definition of an Australian business, together with the guidance on the “Broader economic benefits in ICT sector procurement,” is supported by the AIIA.

The AIIA CEO Simon Bush said, "The AIIA congratulates the government on providing clarity on the definition on an Australian company. By clearly defining an Australian business for procurement purposes and providing updated guidance, we will see more meaningful opportunities for Australian tech SMEs to compete and succeed in government procurements. We are proud to have been part of this consultation and look forward to the positive impact these measures will have for local companies, workers, and the broader economy."

**ENDS**

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### **About the AIIA**

The AIIA is Australia’s peak representative body and advocacy group for those in the digital ecosystem. Since 1978, the AIIA has pursued activities to stimulate and grow the digital ecosystem, to create a favourable business environment for our members and to contribute to Australia’s economic prosperity. We are a not-for-profit organisation to

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benefit members, which represents around 90% of the over one million employed in the technology sector in Australia. We are unique in that we represent the diversity of the technology ecosystem from small and medium businesses, start-ups, universities, and digital incubators through to large Australian companies, multinational software and hardware companies, data centres, telecommunications companies, and technology consulting companies.