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FOR IMMEDIATE RELEASE
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Entries Open for the 2025 iAwards: Celebrating Excellence in Innovation

The Australian Information Industry Association (AIIA), Australia's technology peak body, is excited to announce that entries are now open for the 2025 iAwards, the nation's longest-running prestigious innovation recognition program.

Following the success of the 2024 iAwards, which saw groundbreaking innovations that reached national and international acclaim, this year's program will continue to highlight Australia's world-class tech talent. Last year, Australian organisations went on to achieve remarkable results on the international stage, securing three awards and one merit at the World Innovation Technology and Services Alliance (WITSA) Global Innovation and Tech Excellence Awards, along with two awards and a second runner-up at the Asia Pacific ICT Alliance (APICTA) Awards. With a proud history of championing innovation, the iAwards celebrate ideas, projects, and individuals driving positive change—whether at home, in the workplace, or on a global scale. This year's theme, *Excellence in Innovation*, reflects the AIIA's vision for Australia to take its place as a global leader in ICT innovation.

We are thrilled to welcome back InvestSA as the National Ceremony partner for the third consecutive year. Their continued support will ensure the National iAwards Ceremony and Gala Dinner is another spectacular evening, highlighting groundbreaking Australian innovations and the people behind them. The iAwards provide an unparalleled opportunity for innovators to showcase their achievements, gain industry recognition, and connect with decision-makers.

AIIA CEO Simon Bush said:

"The AIIA iAwards are a proud celebration of Australian innovation, showcasing the extraordinary talent and creativity that drives our nation forward. For over three decades, we've supported innovators who are solving real-world challenges and shaping a brighter future for Australia and beyond. The iAwards play a vital role in recognising these achievements and providing a platform to elevate their profile on a national and global scale."

With a simple, free entry process, the iAwards are accessible to innovators at all stages of their journey. Entries are now open across seven major categories:

- Start-up
- Student & Education
- Technology Platform
- Business & Industry

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- Government & Public Sector
- Not-for-Profit & Community
- Sustainability & Environmental

In addition, entries are invited for the **Diversity Award**, now in its third year, which celebrates initiatives that champion inclusivity and diversity in the tech sector.

Get Nominated

The iAwards are open to individuals, teams, government organisations, private enterprises, and students from across Australia's vibrant economy. This is your opportunity to gain recognition, expand your credibility, and connect with industry leaders shaping the future of technology. Entries close **Friday 4 April, 5pm (AEDT)**. Don't miss your chance to be part of Australia's most exciting innovation recognition program.

Note: Western Australian innovators enter the iAwards National competition through WA's state-based INCITE Awards. Tasmanian innovators enter through the TasICT Awards.

The AIIA thanks its sponsors, including InvestSA, for their continued support in fostering a thriving digital ecosystem.

For more information on the iAwards and how to enter, visit <https://aiaa.com.au/iawards/>

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About the AIIA

The AIIA is Australia's peak representative body and advocacy group for those in the digital ecosystem. Since 1978, the AIIA has pursued activities to stimulate and grow the digital ecosystem, to create a favourable business environment for our members and to contribute to Australia's economic prosperity. We are a not-for-profit organisation to benefit members, which represents around 90% of the over one million employed in the technology sector in Australia. We are unique in that we represent the diversity of the technology ecosystem from small and medium businesses, start-ups, universities, and digital incubators through to large Australian companies, multinational software and

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hardware companies, data centres, telecommunications companies and technology consulting companies

