

MEDIA RELEASE**8 October 2024****Australian Tech Innovations Celebrated at WITSA 2024 Global Innovation and Tech Excellence Awards**

The Australian Information Industry Association (AIIA) proudly congratulates the Australian iAwards entrants on their outstanding achievements at the 2024 World Innovation, Technology and Services Alliance (WITSA) Global Innovation and Tech Excellence Awards. We are delighted to celebrate the success of the four Australian organisations who submitted their innovations and emerged as winners or merit award recipients, further demonstrating that Australian innovations are truly world-class.

The 2024 WITSA Global Innovation and Tech Excellence Awards, held this year in Yerevan, Armenia, recognises entities that have either made, or are poised to make, significant contributions through the use of technology to improve the lives of humankind. Eligibility for the WITSA awards is granted to winners or merit recipients in the iAwards programme, which is hosted by the AIIA.

The AIIA congratulates:

- **InnerSteps (Incorporated as Ellie Holdings Pty Ltd)**
Award winner in the e-Education & Learning Awards (Private/NGO)
- **OK RDY: "Women in Security Mentoring Network"**
Award winner in the Digital Opportunity/Inclusion Award (Private/NGO)
- **SNAPI: "SNAPI AI-powered IoT digital meter readers"**
Award winner in the Emerging Digital Solutions Award (Private/NGO)
- **Virtec Pty: "SmartClamp (Smart Surgical Clamp)"**
Merit winner in the Innovative eHealth Solutions Award (Private/NGO)

AIIA CEO Mr Simon Bush said, "The AIIA is proud to showcase Australian organisations developing world-leading innovations that have the potential to educate, connect, and enhance the lives of individuals globally. As digital innovations continue to drive Australia's economic growth, it is essential to support these innovators as they navigate the journey from concept to start-up, and ultimately to commercial enterprise."

Media

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WITSA's 2024 Global Innovation and Tech Excellence Awards - About the Winners

InnerSteps (Incorporated as Ellie Holdings Pty Ltd)

InnerSteps is a pioneering mobile application designed to address the growing mental health crisis among children aged 5-12. Utilising advanced AI technology, InnerSteps offers personalised storytelling based on each child's mental health needs, interests, and preferences, integrating clinical strategies to provide therapeutic benefits.

OK RDY: "Women in Security Mentoring Network"

The Women in Security Mentoring Network connects women looking to embark on or progress in their security careers, with experienced mentors across the cyber, security, national intelligence and STEM-related industries. This initiative is aimed to help attract, develop and retain female participation in Australia's security sector through a secure and supportive mentoring network.

SNAPI: "SNAPI AI-powered IoT digital meter readers"

The SNAPI AI-powered digital meter reader transforms "dumb" analogue utility meters that dominate the World's energy networks into smart devices in just seconds. It does this by sticking onto any water, gas, or electricity analogue meter to remotely read consumption data with 99.9% accuracy. By efficiently capturing this data at higher-frequencies, SNAPI satisfies a time-critical, global demand for more energy and water consumption data, analysis, and action.

Virtec Pty: "SmartClamp (Smart Surgical Clamp)"

SmartClamp redefines the standards for total knee replacement surgeries. With advanced sensors, the SmartClamp enables unprecedented precision and efficiency during knee balancing, offering real-time tactile feedback to surgeons for optimal control and accuracy. Developed by a team combining surgical expertise with engineering innovation, SmartClamp is at the forefront of medical device advancements, embodying a pivotal step towards integrating smart technology in orthopaedic surgeries.