

## FOR IMMEDIATE RELEASE

12 December 2023

### Australian Tech Innovations Shine at APICTA 2023

The Australian Information Industry Association (AIIA) congratulates the Australian iAwards entries to the Asia Pacific ICT Alliance awards (APICTA) all of which either won an award or achieved merit recognition which shows that Australian innovations are world class.

APICTA, hosted this year in Hong Kong, celebrates technological innovations and recognises international efforts to empower ICT-driven initiatives, as well as increase ICT awareness across communities, assist in bridging the digital divide, and stimulate ICT innovation.

We are proud of the six Australian entities who submitted their innovations and came away winners or merit award recipients.

Congratulations to **Xsights Digital Pty Ltd**, winner of the 'Industrial – Agriculture / ICT Networks & Communications / Manufacturing' category and merit recipient in the 'Research & Development Project of the Year'.

Another double goes to **Eyes of AI and CSIRO's Data 61** celebrating a win in the 'Research & Development Project of the Year' category as well as receiving a merit award for 'Artificial Intelligence Project of the Year'

In the 'Inclusion & Community / Health & Wellbeing' category we have two merit award recipients in **Dementia Australia & Deakin University** and **Sullivan Nicolaides Pathology & University of Queensland** being recognised for their innovations.

**Smart AI Connect** took out the merit award in the Start-up of the Year category and **Inform & Empower** was recognised in the Inclusion & Community / Education category as a merit recipient.

Many Australian organisations are developing world-leading innovations that have the power to help educate, connect, and improve the lives of others. Digital innovations will continue to drive Australia's economic growth for many years to come, so it's important we support these innovators as they navigate their journeys from idea to start-up, all the way up to commercial enterprise.

The Asia Pacific ICT Alliance Awards (APICTA Awards) is an international awards program organised by APICTA, which aims to increase ICT awareness in the community and assist in bridging the digital divide. By providing networking and product benchmarking opportunities to ICT innovators and entrepreneurs in the region, the program is designed to stimulate ICT innovation and creativity, promote economic and trade relations, facilitate technology transfer, and offer business matching opportunities via exposure to venture capitalists and investors.

Eligibility for the APICTA awards is being a winner or merit winner in the iAwards program which is hosted by the AIIA.

The AIIA is a not-for-profit organisation aimed at fuelling Australia's future social and economic prosperity through technology innovation.

**For media enquiries:**

**Siew Lee Seow** – GM Policy & Media

M: 0435 620 406

E: [siewlee@aiaa.com.au](mailto:siewlee@aiaa.com.au)

**About AIIA**

The Australian Information Industry Association (AIIA) is Australia's peak representative body and advocacy group for those in the digital ecosystem. Since 1978 AIIA has pursued activities to stimulate and grow the digital ecosystem, to create a favourable business environment for members and to contribute to Australia's economic prosperity. We do this by delivering outstanding member value by providing a strong voice of influence; building a sense of community through events and education; enabling a network for collaboration and inspiration; and developing compelling content and relevant and interesting information.

**About Xsights Digital Pty Ltd**

The XIoT Tag is a patented tool for the agricultural industry that is an affordable and scalable solution for real-time health & welfare monitoring of livestock. It is a wafer thin, encapsulated three core silicon processor, which includes integrated sensing, security, processing and a Bluetooth transmitter that sits between an animals' ear and standard ear tag for live data collection. It is disrupting the current livestock monitoring solutions with a focus on the health and welfare of individual animals.

**About Eyes of AI and CSIRO's Data 61**

The Eyes of AI™ platform is a purpose built, cloud-based solution that uses the latest in Artificial Intelligence (AI) technology to address the unmet diagnostic and treatment planning needs of the dental industry.

**About Dementia Australia & Deakin University**

BrainTrack is a free app addressing the need for timely diagnosis of dementia which has been downloaded by more than 40,000 people since being released by Dementia Australia on 13 October 2022. BrainTrack is designed for people who may have a health or lifestyle predisposition to dementia, are noticing changes in their cognitive health and anyone interested in healthy ageing.

**About Sullivan Nicolaides Pathology & University of Queensland**

Sullivan and Nicolaides Pathology & University of Queensland has developed an intelligent scanning microscope, AI analysis software, and a custom-built slide handling hotel, revolutionizing traditional manual optical glass slide microscopy. The technology allows glass

slides to be fully digitized at multiple magnifications, providing high-quality digital images viewed on computer screens.

### **About Smart AI Connect**

SmartAIConnect's AI Framework revolutionises the deployment of AI models at the edge. It simplifies the entire process, from deployment to monitoring and distribution of predictions, while ensuring security, audit trails, and governance measures.

### **About Inform & Empower**

Inform & Empower's live stream incursions utilise innovative uses of existing technologies to deliver high quality and affordable digital safety and wellbeing learning to classrooms across Australia. Their solution enables primary schools across Australia, whether they be urban, regional, or remote, to have access to the identical high quality, engaging and interactive learning necessary to thrive in an online world. Students tuning in from schools at the Torres Strait Islands, far North Queensland, across remote NT (Katherine School of the Air), Mildura, the east coast of South Australia and right down to southwest regional Tasmania, all getting an identical learning experience as urban schools in Melbourne & Sydney!

### **About APICTA**

APICTA – Asia Pacific ICT Alliance, is an association of ICT communities nominated by our member economies in the region, who come together in the spirit of collaboration, forming a cooperative network to promote technology innovation, and encouraging the development of indigenous ICT solutions for the global market via an annual awards program. The annual awards program is unique in that it brings together large and small business, entrepreneurs, public sector, start-ups, not for profit and students in a single program.