

MEDIA RELEASE

22 November 2023

AIIA Response to Government's Cyber Security Strategy 2023- 2030.

The Australian Information Industry Association (AIIA) looks forward to reviewing in detail the Government's updated Cyber Security Strategy launched today and actively participating in its implementation.

The AIIA was actively involved during the discussion phase with the Government in developing the Strategy and looks forward to working with the government in its implementation and alignment with other related government initiatives like that of the Digital Identity Framework.

The AIIA supports government efforts to enhance cyber security and resilience across the Australian economy, noting the inclusion of key AIIA recommendations such as simplified data retention, SME capability uplift and enhanced protection of vulnerable sectors like health care.

Significantly, the \$587m funding earmarked for this Strategy will support the elevation of cyber security across the Australian economy, particularly for the 97% of businesses classified as SMEs and we look forward to the funding being allocated swiftly and effectively to maximise impact.

Echoing the sentiments of Home Affairs and Cyber Security Minister Clare O'Neil, the Strategy's success hinges on 'close collaboration between government and industry'. The potential for joint efforts is vast, ranging from developing digital skills to enhancing threat intelligence and cross-sector defence mechanisms, as highlighted in our response to the Cybersecurity Strategy 2023-30 Discussion Paper.¹

A nuanced and well-thought-out cyber regulatory framework is essential to ensure both the competitiveness and security of not only the IT sector but the whole economy.

"The AIIA has for some time called for better coordinated government policy and regulatory response to tech policy including cyber security which is currently fragmented across government agencies making compliance for industry difficult. We hope that the new Strategy will lead to better coordination and approach to cyber policy and regulation across the economy as well as additional funding and we look forward to working with the government around the details in its implementation," AIIA CEO, Simon Bush said.

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Media

Siew Lee Seow

General Manager, Policy and Media

M: 0435 620 406

E: siewlee@aiaa.com.au

¹ AIIA, [AIIA Response to the Cyber Security Strategy 2023-30 Discussion Paper](#), 20 April 2023.



About AIIA

The Australian Information Industry Association (AIIA) is the peak ICT body, representing 300 leading companies and start-ups and their 1M workforce. Since 1978, AIIA has pursued strategic policies and activities to stimulate and grow Australia's digital ecosystem to create a favourable business environment and contribute to Australia's economic prosperity. We do this by providing a strong voice for the industry; building a sense of community through events and education; enabling a network for collaboration and inspiration; and developing compelling content from the industry's expertise.