

**FOR RELEASE**  
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### **Outstanding Victorian technology innovation showcased at 30th annual AIIA iAwards**

Australia's peak industry representative body for innovation technology, the Australian Information Industry Association (AIIA), is proud to announce the winners of the 2023 Victorian iAwards. As Australia's longest running innovation recognition program the awards unearth, recognise and reward excellence in Australian innovation.

AIIA CEO, Simon Bush, said: "We are incredibly proud to celebrate the 30th annual iAwards this year. This was a record breaking year for the iAwards with the most entries received in the last five years, with incredibly high quality submissions from all entrants. This has certainly put the judges through their paces.

"Our congratulations to the winners of this year's iAwards, they have showcased the innovation possibilities technology offers us all. All entrants deserve recognition for their hard work and brilliant ideas. We want to thank them for their continued commitment to furthering Australia's capability in innovation technology."

The annual ceremony recognising Victorian entrants took place on 26 July at RACV Club in Melbourne. The entry process for the 2023 iAwards followed the widely popular 2022 entry process, with entrants submitting a three-minute pitch along with their submission, for what was called "The BIGGEST Pitch". They demonstrated the incredible ways that businesses, government departments, startups and not-for-profit organisations continue to change and embrace innovative digital technologies.

Mr Bush said: "Our iAwards entrants are a demonstration of the fact that innovation and digital technologies can help lead Australia's future. The exciting developments we are seeing with the adoption of AI highlights the possibilities and productivity gains our economy can harness through innovative technologies. We'll long continue to support and showcase our budding innovators through the iAwards. The winners of the 2023 iAwards continue to reflect the immense talent in Australia and the largely untapped potential Australia's ICT sector holds."

The 2023 Victorian iAwards are presented in seven categories to showcase the breadth of innovation and technology across multiple sectors.

The 2023 Victorian iAwards winners by Category are:

- **Government & Public Sector Solution of the Year, sponsored by the Digital Transformation Agency** - Next Generation Ai-Powered Road Condition Monitoring Solution by Swinburne University of Technology
- **Sustainability & Environmental solution, sponsored by WAVIA** - Automated Water Quality Monitoring by Eco Detection Pty Ltd
- **Student & Education Solution of the Year, sponsored by Australian Super** - Project Echo by Deakin University

- **Start-Up of the Year, sponsored by CDC** - SiVR Adventures by SiVR Adventures Pty Ltd
- **Business & Industry Solutions of the Year** - Improved Accessibility To Healthcare With Mixed Reality by Velrada Capital Pty Ltd
- **Technology Platform Solution of the Year** - Virtual Health Platform by Telstra Health
- **Not-For-Profit / Community Solution of the Year, sponsored by Holding Redlich** - UNICEF USupport by Hashcode Pty Ltd

Details on each of our winners can be found below.

Each of the 2023 Victorian iAwards winners will now compete for the coveted National iAwards title which will be announced at the Gala event at Skycity Adelaide on 31 August.

The iAwards are supported by partner sponsor the Department of Industry, Science and Resources and category sponsors CDC Data Centres, the Digital Transformation Agency, WAVIA, Australian Super, SRA Information Technology, Accenture, and Dell Technologies. The AIIA thanks them for their commitment to supporting the tech sector.

The Victorian iAwards Ceremony was supported by partner sponsor the Department of Jobs, Skills, Industry and Regions.

AIIA is a not-for-profit organisation aimed at supporting and advocating for Australia's future social and economic prosperity through technology innovation.

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**AIIA's 2023 Victorian iAwards - About the Winners**

**Government & Public Sector Solution of the Year, sponsored by the Digital Transformation Agency - Next Generation Ai-Powered Road Condition Monitoring Solution by Swinburne University of Technology**

This innovative solution, the first of its kind in Australia, addresses the challenge of proactive maintenance of roadside assets in local government areas (LGAs). The solution involves equipping waste collection trucks with Internet of Things (IoT) sensors and 5G connectivity to capture high-resolution video data of roadside assets, such as roadside signs, bus stop shelters, and public spaces.

**Sustainability & Environmental solution, sponsored by WAVIA - Automated Water Quality Monitoring by Eco Detection Pty Ltd**

A world first system. The innovation is a fully autonomous laboratory grade water analysis system designed for remote operations, critical infrastructure, wastewater processing, aquaculture, research and general water chemical analysis.

**Student & Education Solution of the Year, sponsored by Australian Super - Project Echo by Deakin University**

The innovation provides a solution for conservationists and researchers that uses a network of microphone sensors and artificial intelligence to monitor, track, and analyse endangered animal movements in real time. The system is non-invasive, cost-effective, and works in low light and cluttered environments, offering several advantages over traditional camera-based monitoring systems.

**Start-Up of the Year, sponsored by CDC - SiVR Adventures by SiVR Adventures Pty Ltd**

SiVR Adventures is eradicating social isolation through meaningful and shared virtual reality experiences. From aged care homes and retirement living communities to hospitals, their industry-award-winning solution is being used to reduce depression and loneliness by enhancing social connections among vulnerable populations.

**Business & Industry Solutions of the Year - Improved Accessibility To Healthcare With Mixed Reality by Velrada Capital Pty Ltd**

PowerView is a next generation telehealth solution that combines the connectivity provided by Starlink, with the secure collaboration tools provided by Microsoft and the capabilities enabled by Mixed Reality. It gives clinicians in remote areas the ability to bring in experts from anywhere on the planet, to assess a patient in any location.

**Technology Platform Solution of the Year - Virtual Health Platform by Telstra Health**

Drawing on over a decade of experience in virtual care solutions and delivery, Telstra Health has developed Virtual Health Platform (VHP) with a primary focus on healthcare interoperability. VHP innovatively uses FHIR as its primary data repository, enabling seamless data interchange with any health systems across the globe, thereby transforming traditional care delivery into a digital, automated, and streamlined process that can be easily scaled within organisations of all sizes, for a variety of use cases.

**Not-For-Profit / Community Solution of the Year, sponsored by Holding Redlich - UNICEF USupport by Hashcode Pty Ltd**

UNICEF commissioned Hashcode Pty Ltd (Australia) to advise, help architect, design and implement a digital mental health platform called usupport to address the growing need for mental health services for youth in Europe and Central Asia. usupport as a platform caters for the fundamentals of digital mental health and the capability to support the specific needs of countries in the region.

**About AIIA**

The Australian Information Industry Association (AIIA) is Australia's peak representative body and advocacy group for those in the digital ecosystem. Since 1978 AIIA has pursued activities to stimulate and grow the digital ecosystem, to create a favourable business environment for members and to contribute to Australia's economic prosperity. We do this by delivering outstanding member value by providing a strong voice of influence; building a sense of community through events and education; enabling a network for collaboration and inspiration; and developing compelling content and relevant and interesting information.