

# Connecting the business world for good

The platform for leaders, executives and decision makers to meet, solve problems and give to charity at the same time.

**Coming April 2022**

*“meetmagic takes the clutter out of your mailbox and creates meaningful discussions whilst helping people by doing what we already do.”*

**Andrew Matuszczak**  
Chief Transformation and Information Officer at CSC



# Who is meetmagic for?



## Senior leaders looking to solve problems

Free for senior leaders to join, use meetmagic to escape the noise of email and social platforms and meet people who can help your business succeed.



## Organisations looking to meet with senior leaders

Meet with key decision makers to network and showcase how your business can help solve real-world business problems. For organisations seeking connections, meetmagic charges an annual subscription fee and a per meeting fee.

## Partnership with AIIA – A special member offer

### Upgrade your AIIA membership to Platinum:

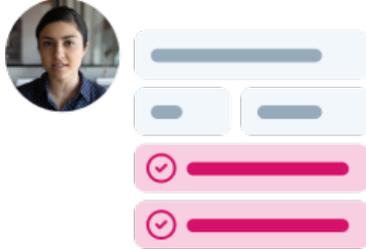
• Purchase ten (10) meetmagic Executive/C-level meetings (min*)	\$10,000 + GST
• 50% reduction on meetmagic annual subscription (value \$2,990)	\$1,495 + GST
	<b>\$11,495 + GST</b>

### Want to know more?

- Head to [www.meetmagic.org](http://www.meetmagic.org)
- Contact the meetmagic team – [rebecca@meetmagic.org](mailto:rebecca@meetmagic.org)
- Contact the AIIA membership team – [membership@aiaa.com.au](mailto:membership@aiaa.com.au)

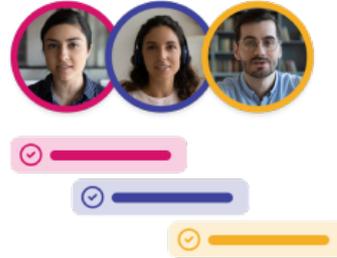
# How does it work?

1.



Sign up and complete your profile. Tell us about yourself and your interests.

2.



Our magic algorithm learns about you, your personal and business goals and suggests the most valuable people to meet.

3.



View fortnightly suggestions, choose who you would like to meet, and request a connection. Then seamlessly schedule a 45 min meeting.

4.



After the meeting, \$700 via meetmagic is donated to a local charity.

## About meetmagic

meetmagic is grounded in the desire to empower charities to create a sustainable fundraising stream through a simple shift in the way we do business. Since our inception we've raised over \$1 million children's charities providing support to over 25,000 seriously ill children, and we have ambitions to donate \$250 million to charities by 2030.