

FOR RELEASE
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Outstanding SA & NT technology innovation showcased at 2021 AIIA iAwards

Australia's peak industry representative body for innovation technology, the Australian Information Industry Association (AIIA) is proud to announce the winners of the 2021 South Australian and Northern Territory iAwards. The awards unearth, recognise and reward excellence in Australian innovation.

The iAwards are Australia's longest running and most broadly scoped innovation recognition program, promoting excellence in the Australian digital technology ecosystem.

The 28th annual ceremony recognising the SA & NT entrants took place on 30th June at its second ever fully virtual award ceremony. The entry process for the 2021 iAwards followed the widely popular 2020 entry process, with entrants submitting a three-minute pitch along with their submission, for what was called "The BIGGEST Pitch". They demonstrated the incredible ways that businesses, government departments, startups and not-for-profit organisations continue to change and embrace innovative digital technologies.

AIIA CEO, Ron Gauci, said: "The innovation demonstrated at this year's South Australian and Northern Territory iAwards is second to none and has amazed the judging panel once again. A huge congratulations to the winners this year as they are brilliant examples of individuals and organisations who are making a difference and have the potential to create positive change for the community. All entrants deserve recognition for their hard work and brilliant ideas. We want to thank them for their continued commitment to furthering Australia's capability in innovation technology.

"Despite the challenges of the past year, this year's iAwards entrants are a demonstration of the fact that innovation and digital technologies can help lead Australia's future. At the heart of the technology industry is the need for growing and nurturing strong local ICT skills. We endeavor for the iAwards to be such a platform for budding innovators. The AIIA strongly believes we need to be inspiring younger generations, both in school and post school, to take up a career in the digital technology sector.

"The AIIA is proud to unearth some of Australia's best innovations. The winners of the 2021 iAwards continue to reflect the immense talent in Australia and the largely untapped potential Australia's ICT sector holds." Mr Gauci said.

The 2021 SA & NT iAwards are presented in six categories to showcase the breadth of innovation and technology across multiple sectors.

The 2021 SA & NT iAwards winners by Category are:

- **Education & Student Solution of the Year, sponsored by Telstra Purple - [Magician](#)**

Innovation: Magician for personal best

- **Not for Profit & Community Solution of the Year, sponsored by Telstra Purple - FitMed**
Innovation: Chronic Disease Management – Patient Mobile App
- **Start-Up of the Year, sponsored by Deloitte - Fitmed**
Innovation: Chronic Disease Management – Patient Mobile App
- **Business & Industry Solutions of the Year, sponsored by Deloitte - VigormetricsTM** - Plant based statistics for better farming
Innovation: Airborne Logic
- **Technology Platform Solution of the Year, sponsored by Telstra Purple - HCL TECHNOLOGIES LTD.**
Innovation: HCL - DWS iApply for Government of South Australia
- **South Australian Premier's iAwards for innovation in the Public Sector, sponsored by the South Australian Government - Department of the Premier and Cabinet, South Australia Government**
Innovation: [South Australian Government Website Design System](#)

Details on each of our winners can be found below.

Each of the 2021 SA & NT iAwards winners will now compete for the coveted National iAwards title which will be announced at the Gala event in September. The AIIA iAwards are supported by Telstra Purple, Deloitte and the Victorian Government. The AIIA thanks them for their commitment to supporting the tech sector.

AIIA is a not-for-profit organisation aimed at supporting and advocating for Australia's future social and economic prosperity through technology innovation.

- ENDS -

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AIIA's 2021 SA & NT iAwards - About the Winners

South Australian Premier's iAwards for innovation in the Public Sector - Innovation:

South Australian Government Website Design System - **Winner:** Department of the Premier and Cabinet, South Australia Government

The South Australia Government alongside their key partners, including Vision Australia and Squiz have created a unique approach to the way governments across the world approach online accessibility in particular, the way website accessibility is managed, making online accessibility standards achievable and managed more effectively. Their main objective is to support the wider community and engage industry experts, the disability community and most importantly people living with disability.

Education & Student Solution of the Year - Innovation: Magician for personal best -

Winner: Magician

Magician is an AI based solution that enables an opportunity for anyone to follow the steps to achieve a personal goal. Magician ensures that you are on top of your activities and gives you tips to fast-track your progress. It allows you to keep a tab of all of your activities, from exercise and fitness to educational goals.

Not for Profit & Community Solution of the Year - Innovation: Chronic Disease Management – Patient Mobile App - **Winner:** FitMed

FitMed has developed a mobile platform for chronic disease management. The Patient App has been designed as a patient-first, cloud-first, and server-less first, mobile chronic disease treatment telehealth tool. It's clinical and research basis creates a positive feedback loop whereby clinical data drives new research which drives new treatment protocols and improved patient outcomes.

Start-Up of the Year - Innovation: Chronic Disease Management – Patient Mobile App - **Winner:** Fitmed

FitMed has developed a mobile platform for chronic disease management. The Patient App has been designed as a patient-first, cloud-first, and server less first, mobile chronic disease treatment telehealth tool. It's clinical and research basis creates a positive feedback loop whereby clinical data drives new research which drives new treatment protocols and improved patient outcomes.

Business & Industry Solutions of the Year - Innovation: AirborneLogic - **Winner:**

VigormetricsTM - Plant based statistics for better farming

AirborneLogic is a South Australian company that uses remote survey and advanced analytics to help growers cost effectively map and analyse crops at individual plant level so they can target applications and design interventions precisely when and where they are needed. It improves grower's ability to make decisions and accurately track and quantify change.

Technology Platform Solution of the Year - Innovation: HCL - DWS iApply for Government of South Australia - **Winner:** HCL TECHNOLOGIES LTD.



HCL - DWS iApply is a software-as-a-service solution which the South Australia Government have implemented to provide a digital forms platform across South Australia. The key metrics of the solution include the ease of access, flexibility and digital processes allowing interactions with businesses, citizens and visitors. In South Australia there are over 60,000 businesses that display COVID safe plans with check in QR codes with all of these delivered from the iApply solution.

About AIIA

The Australian Information Industry Association (AIIA) is Australia's peak representative body and advocacy group for those in the digital ecosystem. Since 1978 AIIA has pursued activities to stimulate and grow the digital ecosystem, to create a favourable business environment for members and to contribute to Australia's economic prosperity. We do this by delivering outstanding member value by providing a strong voice of influence; building a sense of community through events and education; enabling a network for collaboration and inspiration; and developing compelling content and relevant and interesting information.