



Australian Government
Digital Transformation Agency



Memorandum of understanding between the Digital Transformation Agency and the Australian Information Industry Association

Purpose

This Memorandum of Understanding (MOU) between the Digital Transformation Agency (DTA) and the Australian Information Industry Association (AIIA) exists to facilitate practical ways for the DTA and the AIIA to engage to achieve mutually beneficial outcomes.

The DTA is responsible for providing oversight and improving outcomes for whole of government digital and ICT. Its work spans strategy and policy design, development, coordination, monitoring and reporting. Additionally, it has responsibility for lifting the digital capability of the APS and providing advice on whole of government digital and ICT investment.

The AIIA is Australia's peak representative body and advocacy group for those in the digital ecosystem, pursuing activities to stimulate and grow the digital ecosystem and to create a favourable business environment for members, and to contribute to Australia's economic prosperity.

Both participants are committed to supporting:

- delivering better digital public services
- creating networks for collaboration and inspiration, and
- promoting economic growth through open markets and by stimulating start-ups and small to medium enterprises to engage in government procurement activities.

The two parties will continue to work cooperatively to exchange information, experiences and expertise to achieve better outcomes for individuals and businesses using government digital services.

Principles of engagement

The following principles underpin this MOU and the behaviours of the two parties.

Principle 1: Collaboration and partnership

The two parties will collaborate and operate based on mutual respect and a commitment to engaging early to help shape thinking on potential solutions and initiatives.

Principle 2: Mutual advantage

The two parties will recognise each other's interests, including the protocols and objectives of government and the commercial interests of industry.

Principle 3: Measures of success

The two parties will work together to review the list of suggested activities/initiatives in this document every 6 months.

Principle 4: Inclusive

The two parties will operate in accordance with this MOU on the understanding that it is inclusive to all AIIA members and the DTA.

Principle 5: Communication

The two parties will communicate in a timely, respectful, frank and constructive manner, undertaken in the spirit of achieving positive outcomes in the design and delivery of exemplary digital government services.

List of suggested activities/initiatives

Activities / Initiatives	Lead	Estimated frequency
AIIA CEO and DTA CEO to meet to discuss priorities and progress	Both	6 per year
Showcases for AIIA members to present their products/services on a range of agreed topics to Government agencies	AIIA	Up to 4 per year
DTA to hold regular roundtables with industry and involve AIIA members to test ideas and concepts against a range of agreed topics	DTA	Up to 3 per year
Introduce a meet the supplier roundtable for the APS	AIIA	1 per year
AIIA and DTA to consult on key topics, including for example; security, policies, performance metrics, contracting	Both	As requested
AIIA and DTA to promote and support each other's activities through participation, attendance, speaking opportunities, social media awareness, etc (eg. iAwards and AIIA Summit, DTA Summit)	Both	As requested
AIIA and DTA to hold a joint event to support digital transformation	Both	1 per year
AIIA and DTA to work together to consider options for skills uplift and training such as industry placements, exchanges, Women in Digital, Digital Sourcing Network	DTA	Approach/ model agreed and trialled this year
AIIA and DTA to work together to on key initiatives such as the Women in Digital and Digital Sourcing Network	DTA	Ongoing
AIIA and DTA to facilitate International study tours and delegations of Australian digital companies in a format, virtual or otherwise, to be agreed dependent on status of travel restrictions		Up to 2 per year

Signatures

The effective date of this MOU is the date of the signature last affixed to this page and is subject to review every 2 years.



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Chief Executive Officer
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