



**aiaa**

australian information  
industry association

# 2019 AIIA QUEENSLAND NAVIGATING SUMMIT ROADSHOW - EXPANDING THE ICT INDUSTRY IN QUEENSLAND

## SPONSORSHIP PROSPECTUS

For information on the benefits of becoming a sponsor of the AIIA Events program, please contact:

**Krysty Monks - AIIA**  
Queensland Event Partner  
Phone (07) 3876 4988  
Email [krysty@icebergevents.com.au](mailto:krysty@icebergevents.com.au)

**Kerryn Nelson - AIIA**  
Sponsorship & Partnership Manager  
Mobile 0417 035 536  
Email [kerryn.nelson@bigmouth.net.au](mailto:kerryn.nelson@bigmouth.net.au)

<http://aiaa.com.au>

# WHY SPONSOR?

## NAVIGATING SUMMIT

With State and Federal elections looming, the AIIA invites you to participate in the Queensland Navigating Summit and share your opinion on what is blocking ICT investment and growth in Queensland.

Learn how Queensland compares to the other States, discuss the skills required for the future to grow our ICT economy, and debate whether we have the right ICT incentive policies/ programs in place to expand this sector in 2020 and beyond.

## QUEENSLAND NAVIGATING SUMMIT Expanding the ICT Base in Queensland Friday 3 May 2019 – Marriott Brisbane

### Why Sponsor?

#### It's the right audience

- Over 100+ delegates at each roadshow event
- Hear from local industry experts
- Meet and build relationships with government delegates
- Benefit from networking and new business opportunities
- Help shape the discussion and drive industry agenda within your state

## ABOUT AIIA

As the peak national industry body for the information industry, the Australian Information Industry Association (AIIA) plays a critical role in elevating technology as the key to the future of the Australian economy.



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We are changing the mindset about technology... this is no longer the 'digital economy' – it is, quite simply 'the economy'... everything is digital.

We exist to create and sustain a positive technology environment that drives digital skills, innovation and efficient delivery of government services, providing jobs and growth.

We don't just run events, we create business opportunities, make connections, and unearth stories. Join us and align your brand with Australia's digital ecosystem.

**For more information, visit <http://aiaa.com.au>**

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**Queensland Event Partner**

**Phone** (07) 3876 4988

**Email** [krysty@icebergevents.com.au](mailto:krysty@icebergevents.com.au)

**Kerryn Nelson - AIIA**

**Sponsorship & Partnership Manager**

**Mobile** 0417 035 536

**Email** [kerryn.nelson@bigmouth.net.au](mailto:kerryn.nelson@bigmouth.net.au)

## Platinum Sponsor *Available to AIIA members only*

**Investment: \$9500 (ex GST) - THIS IS NOW SOLD OUT**

*Only one Platinum Sponsorship place available per event.*



### Benefits

- Keynote address (5 minutes)
- Pre-Summit speaker briefing invitation
- Banners (pull up) in room – 3
- Logo on Summit Roadshow flyer, electronic communications & Summit website
- On-screen digital advertisement in room (30 second video)
- Recognition by MC
- Inclusion on sponsors logo slide
- 5 Summit Roadshow tickets – to an event in state of your choice\*\*
- Attendance listings (organisation, registered attendee name & job title)
- Brochures at registration desk
- Thought leadership eDM issued by AIIA to AIIA database\*\*\*
- Inclusion of question in post event survey

## Gold Sponsor

**Member \$7500 (ex GST)**

### Benefits

- Speaking opportunity (2 minutes)
- Pre-Summit speaker briefing invitation
- Banners (pull up) in room – 2
- Logo on Summit Roadshow flyer, electronic communications & Summit website
- On-screen digital advertisement in room (graphic)
- Recognition by MC
- Inclusion on sponsors logo slide
- 4 Summit Roadshow tickets – to an event in state of your choice\*\*
- Attendance listings (organisation, registered attendee name & job title)
- Brochures at registration desk



**TO SECURE YOUR SPONSORSHIP, COMPLETE THE SPONSOR AGREEMENT FORM.**

*\*\*Depending on when sponsor signs in relation to the date of roadshow state events.*

*\*\*\*Distribution of eDMs organised and scheduled by AIIA as suitable in overall communications calendar.*

## Silver Sponsor

Member **\$4500 (ex GST)**

### Benefits

- Pre-Summit speaker briefing invitation
- Banners (pull up) in room – 1
- Logo on Summit Roadshow flyer, electronic communications & Summit website
- On-screen digital advertisement in room (graphic)
- Recognition by MC
- Inclusion on sponsors logo slide
- 3 Summit Roadshow tickets – to an event in state of your choice\*\*
- Attendance listings (organisation, registered attendee name & job title)



Exclusive  
opportunity  
available

## Bronze Sponsor

Member **\$2500 (ex GST)**

### Benefits

- Pre-Summit speaker briefing invitation
- Logo on Summit Roadshow flyer, electronic communications & Summit website
- Recognition by MC
- Inclusion on sponsors logo slide
- 1 Summit Roadshow ticket – to an event in state of your choice\*\*



Multiple  
opportunities  
available

## Catering Break Sponsor

Member **\$2500 (ex GST)**

### Benefits

- Logo on Summit Roadshow flyer, electronic communications & Summit website
- On-screen digital advertisement in room (graphic)
- Recognition by MC
- Inclusion on sponsors logo slide
- 1 Summit Roadshow ticket – to an event in state of your choice\*\*
- Sole branded slide recognition displayed leading into break
- Brochures on display during relevant sponsored break



Exclusive  
opportunity  
available

\*\*Depending on when sponsor signs in relation to the date of roadshow state events.

\*\*\*Distribution of eDMs organised and scheduled by AIIA as suitable in overall communications calendar.

# SPONSOR TERMS & CONDITIONS

This sponsorship prospectus is subject to change at any time.

All prices are quoted in Australian Dollars and are exclusive of GST.

Sponsorship opportunities will be initially offered to AIIA members; non members will be offered sponsorship as available.

AIIA non members cannot sponsor at Platinum levels and option for non members to sponsor at other levels is at the sole discretion of the AIIA. Where non members are permitted to sponsor, AIIA non member pricing is 50% above the AIIA member only listed price.

Event dates and topics are subject to change and confirmed sponsors will be advised in advance of any alterations.

Additional event tickets can be purchased at the rates advertised on the AIIA website for the event.

Sponsors are responsible for shipment (before and after event) of any banners or other entitled collateral.

Sponsors are responsible for travel and accommodation associated with their delegates, staff and speakers.

AIIA, at its sole discretion, may choose to upgrade some components of a sponsor's package.

Sponsorship is not confirmed until full payment has been made.



# AIA Queensland Navigating Summit 2019



## SPONSOR AGREEMENT FORM

PLEASE NOTE: THIS EDITABLE PDF MUST BE DOWNLOADED BEFORE COMPLETING & SUBMITTING

AIA ABN 19 008 568 036

### CONTACT DETAILS

Title (Mr/Mrs/Ms)	First Name	Surname
Position		
Organisation		
Postal Address		
Suburb/City	State	Postcode
Phone	Mobile	
Email		
Company Website		

### SPONSORSHIP OPPORTUNITIES (EX GST)

Sponsorship Level	Member
<input type="checkbox"/> Platinum Sponsor <b>SOLD OUT</b>	\$9500
<input type="checkbox"/> Gold Sponsor	\$7500
<input type="checkbox"/> Silver Sponsor	\$4500
<input type="checkbox"/> Bronze Sponsor	\$2500
<input type="checkbox"/> Catering Break Sponsor	\$2500

### PAYMENT DETAILS TOTAL AMOUNT PAYABLE AUD\$

A tax invoice will be issued once your sponsorship application has been approved and processed. The tax invoice will outline payment options and terms as per this agreement.

### DECLARATION

I have read the Sponsorship Prospectus and agree to the 'Sponsor Terms and Conditions' outlined in the document. I declare that I am authorised to make this commitment on behalf of my organisation.

Name \_\_\_\_\_ Signature \_\_\_\_\_

### TO SECURE YOUR PLACE: DOWNLOAD THIS PDF, COMPLETE AND RETURN TO

**Email** [krsty@icebergevents.com.au](mailto:krsty@icebergevents.com.au) or

**Post** AIA Events, c/- Iceberg Events, PO Box 1179, Milton Qld 4064

**Enquiries to:** Krsty Monks - AIA  
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