

Market Insight- Technology to China Program

Wednesday 2 December 2015
Times below are in AEDT time

1345	Registrations	
1400	Welcome and House Keeping Margaret Bounader Trade Manager Services - Austrade Melbourne	5 mins
1405	China Market Update Karen Surmon Trade Commissioner- Austrade Shanghai	10 mins
1415	Internet Challenges and Solutions When Doing Business in China Content Marketing Manager, Joonas Jukkara, Dezan Shira and Associates	15 mins

Case Studies:

1430	Internetrix Peter Pedersen & Mr. Zhuang Chaoyuan COO & General Manager, China	15 mins
1445	Chatty Kids Ken Taggart, CEO and Founder	7 mins
1452	Inkerz Masoud Douzan, CEO	7 mins
1500	Q&A	20 mins
1520	Final comments and close Suzanne Campbell, CEO, Australian Information and Industry Association (AIIA)	10 mins