

SEMINAR MARKET INSIGHT – TECHNOLOGY TO CHINA

Austrade and the Australian Information Industry Association (AIIA) invite you to attend an ICT Market Insight Event focussing on China

ABOUT THIS EVENT

Make the most of this unique opportunity to hear directly from consulting experts with specialised knowledge in IT services across China, Australian technology companies with experience navigating Chinese markets and senior Austrade staff. Market presentations will be delivered live via video conference followed by an active Q&A session. Don't miss this great opportunity to hear technology sector specific information from China.

WHY YOU SHOULD ATTEND

- Hear insights about China's information technology industry.
- Learn about the challenges and solutions to working with China's internet systems.
- Get tips directly from Australian technology companies with experience operating in Chinese markets.
- Network with others interested in Chinese markets.
- Understand the realities of exporting to this market.
- Discover how Austrade can support your export initiatives.

SPEAKERS

- Joonas Jukkara, Content Marketing Manager, Dezan Shira and Associates
- Peter Pederson, Chief Operating Officer and Zhuang ChaoYuan, General Manager, Internetrix (China)
- Ken Taggart, CEO and Founder, Chatty Kids
- Masoud Douzan, CEO, Inkerz
- Karen Surmon, Trade Commissioner, Australian Trade Commission

Important information

Date:

Wednesday 2 December 2015

Location:**Perth**

11:00am – 12:30pm AWST

Brisbane

1:00pm – 2:30pm AEST

Adelaide

1:30pm – 3:00pm ACDT

Sydney, Melbourne, Canberra

2:00pm – 3:30pm AEDT

Register by

Tuesday 1 December 2015

Cost: No charge

Who should attend?

Australian ICT companies who are doing business or considering doing business in China.

Apply now at www.austrade.gov.au/TechnologyinChina2015

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LIMITED PLACES – REGISTER NOW

Don't miss your chance to get the latest information.

Register online at www.austrade.gov.au/TechnologyinChina2015 or call Austrade on 13 28 78.

IMPORTANT INFORMATION

Please note that Austrade will only work with clients that maintain appropriate business ethics, and demonstrate a commitment to legal obligations including anti-bribery laws, both in Australia and overseas markets. Review further information on anti-bribery at <http://www.austrade.gov.au/Australian/Export/Guide-to-exporting/Legal-issues/Bribery-of-foreign-public-officials>.

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