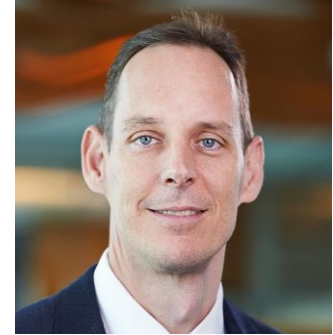


AIIA WA Sponsorship Opportunity

An opportunity exists for your organisation to develop a closer involvement with the AIIA and the broader ICT community in Western Australia by becoming a recognised event sponsor.

Wednesday, 3 August 2016
Executive Lunch Forum
Fraser's, Kings Park



AIIA WA presents
Keynote Speaker:

Shaun Gregory
Senior Vice President & Chief Technology Officer
Woodside Energy Ltd

“Harnessing Innovation and New Technology - the Woodside way!”

Shaun Gregory will provide insight into Woodside’s approach to innovation and new technology with a focus on big data analytics. The keynote presentation will define the subtleties between different types of innovation and outline Woodside’s framework for harnessing innovation and new technology. Shaun will provide real world applications of big data analytics at Woodside and challenge the audience to think of potential applications in their field of expertise.

The AIIA is committed to providing strong industry linkages between the ICT Industry, other industry sectors and Government Leaders to provide the opportunity to share information and collaborate about their respective needs and capabilities.

We invite you to consider sponsoring this event. There are four sponsorship levels available - Platinum, Gold, Silver and Bronze. Sponsorship package benefits are outlined on the next page.

If you would like to take advantage of one of these sponsorship opportunities, please contact Sue McLennan, Event Partner, 0409 370 749 or email s.mclennan@aiia.com.au.

2016 - Per Event Sponsorship Packages

| Benefit | Platinum | Gold | Silver | Bronze |
|---|----------|---------|---------|--------|
| Exclusivity on sponsorship category (subject to availability) | ✓ | - | - | - |
| Logo on event flyer | ✓ | ✓ | ✓ | ✓ |
| Logo on sponsor table | ✓ | ✓ | ✓ | ✓ |
| Banner(s) in room (pull up style) | 2 | 1 | - | - |
| Business card draw option | ✓ | - | - | - |
| On screen in room advertisement | ✓ | ✓ | ✓ | ✓ |
| Recognition by MC | ✓ | ✓ | ✓ | ✓ |
| On stage opportunity to welcome or thank keynote speaker (3 mins max) | ✓ | - | - | - |
| Logo Inclusion on sponsors slide | ✓ | ✓ | ✓ | ✓ |
| Priority seating | ✓ | ✓ | ✓ | - |
| Attendance listings (organisation, registered attendee name & job title) | ✓ | ✓ | ✓ | - |
| Brochures at registration desk / seats | ✓ | ✓ | - | - |
| Distribution of Thought Leadership material (digital format via post-event survey if available) | ✓ | - | - | - |
| Inclusion of question in post-event survey (where post-event electronic survey is available) | ✓ | - | - | - |
| Number of tickets per event on sponsor table | 10 | 10 | 5 | 3 |
| Head table tickets (additional to sponsor table) | 2 | - | - | - |
| Post-event summary report (based on post-event survey summary report) | ✓ | - | - | - |
| Sponsorship package cost (ex GST) | \$4,900 | \$3,500 | \$2,400 | \$990 |

Conditions

- All prices are quoted in Australian Dollars and exclusive of GST
- Sponsorship for AIIA Non Members attracts a premium of 50% on top of the package list price
- No panel opportunities are extended to ICT Vendors who are not AIIA Members
- Event dates are subject to change and sponsors will be advised in advance of alterations
- Additional event tickets can be purchased at the advertised rates
- Where Business card draw option is utilised, sponsor is responsible for providing prize(s)
- Sponsors are responsible for shipment (before and after event) of pull-up banners
- AIIA, at its sole discretion, may choose to upgrade some components of a sponsors package