



27 March 2018

Hon Steven Marshall MP
South Australian State Liberal Leader
Unit 2 90-94 The Parade, Norwood
SA 5067, Australia
By email: dunstan@parliament.sa.gov.au

Dear Premier

Re: Congratulations on your appointment as South Australian Premier

On behalf of the Australian Information Industry Association (AIIA), Australia's peak industry association for digital leaders, we would like to congratulate you on becoming the State's 46th Premier and on your personal success in the seat of Dunstan.

We also congratulate you on your First 100 Days Plan and note the alignment in many areas with AIIA's three core pillars: Jobs, Innovation and Digital Government. Your plans for such things as reducing black spots, entrepreneurial education and defence cybersecurity jobs and new apprenticeship and training schemes will see our State ahead of the game, making us an even more attractive place to invest, work and live.

We wish to acknowledge your keen interest in our industry demonstrated over the past few years. We appreciate you taking the time to meet with us on a number of occasions to better understand the challenges and opportunities in the digital industries. We look forward to resuming that conversation with you and your ministers to help ensure that we leverage digital policies, technologies and innovation to help drive your plans for real change.

The AIIA has been working with government agencies across a number of fronts including: The Internet of Things in energy and mining; IT in the Defence and Health sectors; the education sector regarding jobs and skills of the future; and ICT innovation and the State's start-up sector.

Premier, your diary must be filling rapidly so may we now invite you to present the Premier's iAward at this year's annual iAwards Gala Dinner from 7pm on Thursday 14th June at the Convention Centre.

We would like to meet with you as soon as possible to discuss your priorities and areas where the AIIA can help support you in achieving success.

Yours sincerely

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