

FOR IMMEDIATE RELEASE

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AIIA Support WA Government's Local Capability Fund

Australia's peak industry representative body for innovation technology, The Australian Information Industry Association (AIIA), has welcomed yesterday's announcement from WA Premier Mark McGowan of three new rounds of the Local Capability Fund to support local businesses impacted by COVID-19.

Coupled with this week's announcement that 36 West Australian businesses have received funding worth up to \$20,000 from the Innovation Voucher's Program, the AIIA is pleased to see the support for small to medium enterprises (SMEs) that continue to innovate and will help to lead the nation's COVID-19 economic recovery.

The AIIA CEO, Ron Gauci said: "These announcements from the McGowan government demonstrate an understanding that technology and innovation will help to grow the economy and see the nation return to positive economic growth. Government's must continue to foster a mindset that supports technological innovation throughout our economy."

Sharon Brown, Chair of the WA AIIA Council said "Supporting SMEs to improve their access to technology and improve their efficiency at this time will pay significant dividends into the future. We congratulate the Premier and the AIIA looks forward to working with the West Australian government to support our members throughout the state who work with, and in, the areas supported by the Local Capability Fund."

The recent White Paper put to government by the AIIA, titled '[Building Australia's Digital Future in a Post-COVID World](#)', put forward a series of short, medium and long term recommendations for economic recovery. Building a digital Australia that is secure and resilient is one of the many recommendations put forward by the AIIA.

Mr Gauci continued: "The pandemic has highlighted the need for sovereign capabilities in the digital supply chain. Australia must have the skills and innovation focus to support a globally competitive economy."

The AIIA is a not-for-profit organisation aimed at fuelling Australia's future social and economic prosperity through technology innovation.

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About AIIA

The Australian Information Industry Association (AIIA) is Australia's peak representative body and advocacy group for those in the digital ecosystem. Since 1978 AIIA has pursued activities to stimulate and grow the digital ecosystem, to create a favourable business environment for members and to contribute to Australia's economic prosperity. We do this by delivering outstanding member value by providing a strong voice of influence; building a sense of community through events and education; enabling a network for collaboration and inspiration; and developing compelling content and relevant and interesting information.