



**APICTA • ASOCIO • 2009**  
Asia Pacific Digital Innovation Summit  
Melbourne Australia 14 - 17 December 2009  
Innovation, collaboration & trade for a digital future

MELBOURNE

# John Grant Data#3 & AIIA (Australia)





# Asia Pacific Digital Innovation Summit

# Australian Innovation

**John Grant - Chair**

**Australian Information Industry Association**



# **“Anti-Obama sentiment brewing on internet as Tea Party threatens boilover”**

Australian Newspaper Monday 14<sup>th</sup> December 2009



**We live in interesting  
times.....**



**...innovation...**



# Global Competitiveness 15

Country/Economy	GCI 2009–2010		GCI 2008–2009
	Rank	Score	Rank*
Switzerland	1	5.60	2
United States	2	5.59	1
Singapore	3	5.55	5
Sweden	4	5.51	4
Denmark	5	5.46	3
Finland	6	5.43	6
Germany	7	5.37	7
Japan	8	5.37	9
Canada	9	5.33	10
Netherlands	10	5.32	8
Hong Kong SAR	11	5.22	11
Taiwan, China	12	5.20	17
United Kingdom	13	5.19	12
Norway	14	5.17	15
Australia	15	5.15	18
France	16	5.13	16
Austria	17	5.13	14
Belgium	18	5.09	19
Korea, Rep.	19	5.00	13
New Zealand	20	4.98	24



# R&D as % GDP

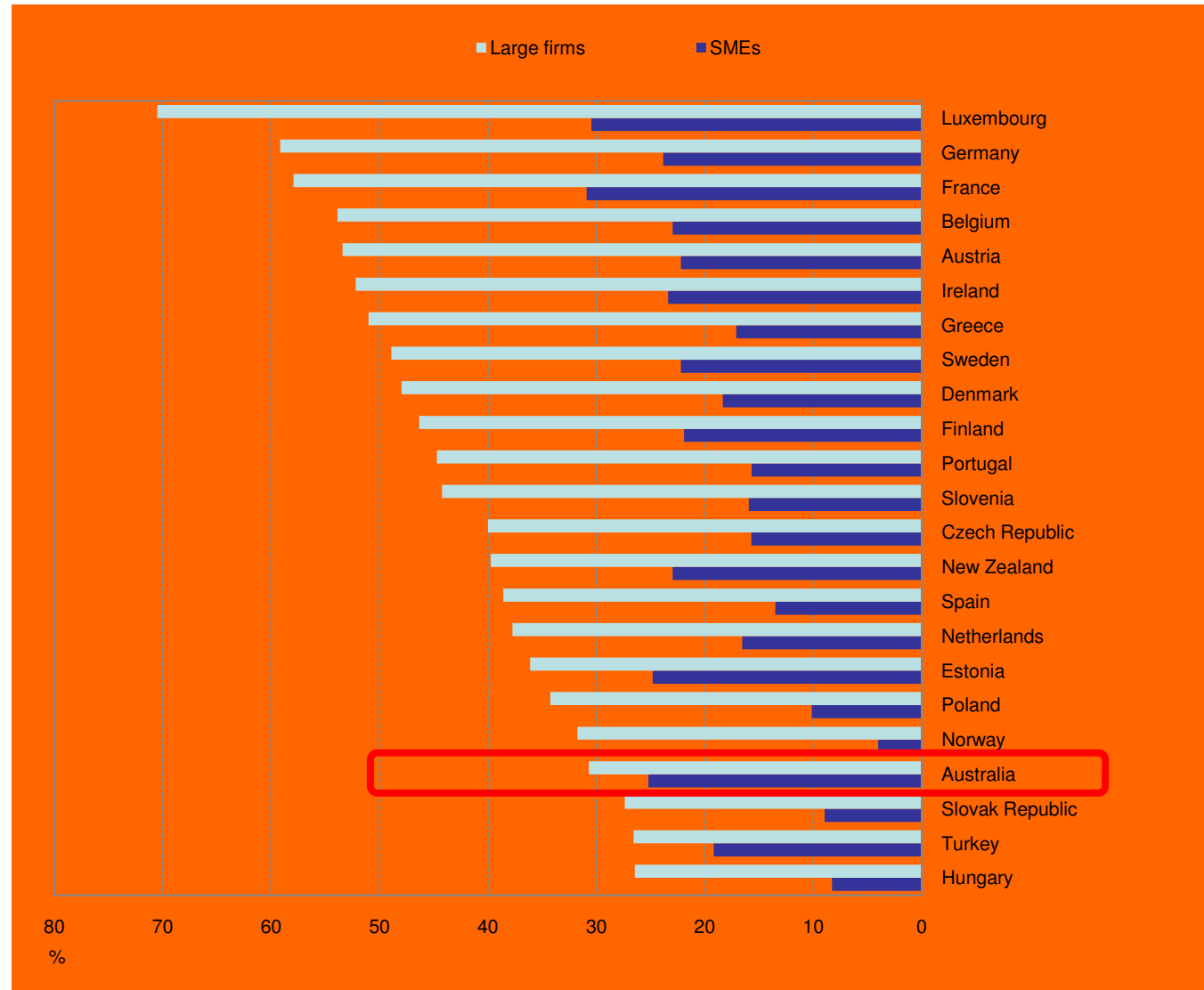
16

Rank	Countries	Amount	
# 1	<a href="#">Togo:</a>	8.4%	
# 2	<a href="#">Sweden:</a>	3.8%	
# 3	<a href="#">Israel:</a>	3.7%	
# 4	<a href="#">Japan:</a>	2.8%	
# 5	<a href="#">Korea, South:</a>	2.7%	
# 6	<a href="#">Switzerland:</a>	2.6%	
# 7	<a href="#">United States:</a>	2.5%	
# 8	<a href="#">Germany:</a>	2.3%	
= 9	<a href="#">France:</a>	2.2%	
= 9	<a href="#">El Salvador:</a>	2.2%	
# 11	<a href="#">Iceland:</a>	2.1%	
# 12	<a href="#">Netherlands:</a>	2%	
= 13	<a href="#">Denmark:</a>	1.9%	
= 13	<a href="#">Egypt:</a>	1.9%	
# 15	<a href="#">United Kingdom:</a>	1.8%	
= 16	<a href="#">Australia:</a>	1.7%	
= 16	<a href="#">Norway:</a>	1.7%	
= 16	<a href="#">Canada:</a>	1.7%	
= 19	<a href="#">Austria:</a>	1.6%	
= 19	<a href="#">Belgium:</a>	1.6%	
= 21	<a href="#">Ireland:</a>	1.5%	
= 21	<a href="#">Slovenia:</a>	1.5%	

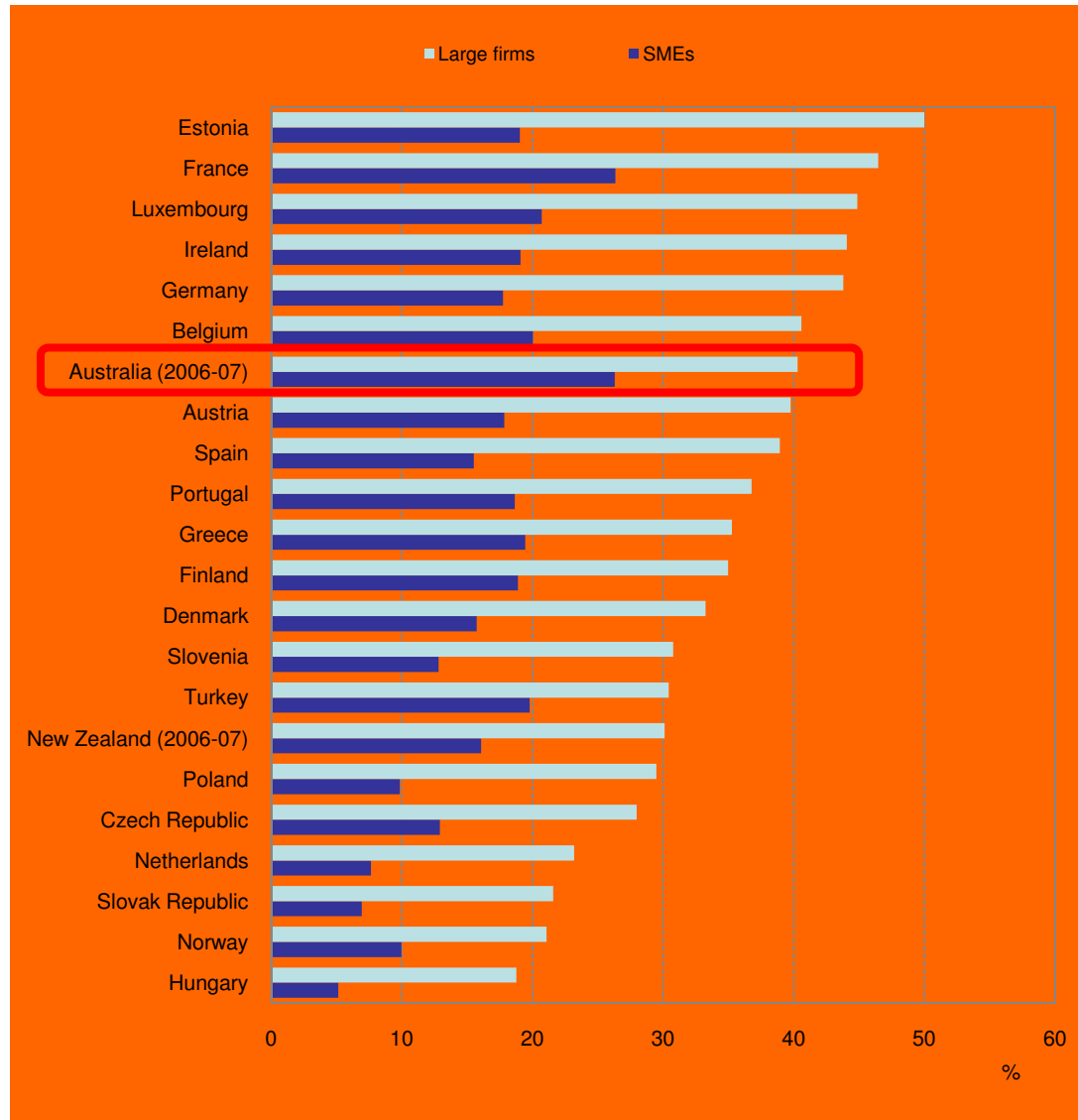


# Product innovation

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# Process innovation





# NBN: 21<sup>st</sup> Century Broadband



Building  
broadband  
for all  
Australians





# venturousaustralia

*building strength  
in innovation*



# INNOVATION **N** INNOV

## Powering **I**deas

An Innovation Agenda  
for the 21st Century



# How will we respond?



# Talk the talk



# Talk the talk ...technology first!



# Walk the talk ...technology first!



**Thank you...**

**and enjoy the  
summit!**